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THE CEO SHOULDN'T BE THE INTEGRATION LAYER.

When every cross-functional decision rolls uphill, the company starts running through one person.



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IF EVERYTHING CONNECTS **HERE...**



...the CEO has quietly become
the **operating system**.



**THE GOAL ISN'T TO
MAKE THE CEO BETTER
AT COORDINATING EVERYONE.**

**IT'S TO STOP
REQUIRING THE
CEO TO.**

A real leadership team can resolve cross-functional issues, make tradeoffs, and execute without everything escalating to the top.

